



ALPHA
VAULT



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THE ALPHA,
SEIF EL HAKIM

**BUSINESS, ENTREPRENEURSHIP &
PERSONAL DEVELOPMENT TRAINING
VAULT**

*Compress decades of business and personal
development intelligence into days that guarantees
to craft you and your business into an ALPHA*

Submitted by:
Elkhan

Submitted to:
Davis

Filed for:
Seif El Hakim



JOIN THE ALPHA VAULT NOW

REGULAR PRICE: ~~\$25,981~~

30-day Refund Guarantee

\$180

/ Month

INVESTING IN YOURSELF AND FUTURE HAS NEVER
BEEN AFFORDABLE AS NOW! GRAB THE
OPPORTUNITY & BE AN ALPHA

**>> YES! I AM IN – TURN ME
INTO AN ALPHA**

Notes:

- Button text needs to be aligned in one line
- More content for on-page SEO required
- Off-page SEO needs to be more powerful
- Blog posting required (15 per month)
- Google analytics tracking tags to be embedded in all pages
- Sitemap.xml submission on Google webmasters & Bing webmasters



Ad Generation Strategy

Google Ads:

Performance max campaigns, with mid ROAS, moderate conversion rate, bidding against competitors, maximising ROAS, minimising CPC

Facebook Ads:

Targeted awareness campaigns, followed by lead generation campaigns, boosted by additional traffic to website. A/B testing post 1 week ad intelligence collection and performance analysis.

Instagram Ads:

Awareness campaigns different ad sets, Traffic Campaigns, retargeting, location split testing, followed by conversion tracking.

Division:

Google Ads: 40% Ad budget
Instagram & Facebook: 60%

Campaigns:

Google: 3 Campaigns
FB & IG: 30 Campaigns

Keywords:

1. Online business course
2. Professional business course
3. Alpha Vault course
4. Seif El Hakim business course
5. Online professional course
6. Business course for entrepreneurs
7. Business course for startups
8. Business course for professionals
9. Alpha Vault online course
10. Seif El Hakim online course
11. Online course for business success
12. Online course for career growth
13. Business skills training
14. Entrepreneurship training program
15. Online course for small business owners
16. Business management course
17. Marketing strategies course
18. Leadership skills training
19. Financial management course
20. Sales and negotiation course
21. E-commerce course
22. Digital marketing course
23. Business planning course
24. Strategic management course
25. Business communication skills course
26. Innovation and creativity course
27. Business analytics training
28. Project management course
29. Team management training
30. Online course for business professionals



Why us?

- GDM has a 24hr support team and a group of experts always standing by to help or resolve your queries.
- We report the progress by the end of every month to make sure that all deadlines stick by.
- Our managers make sure that all tasks are finished on time.

Our Roadmap for 2024:

- Cyber-security spaces to be registered under subsidiary companies.
- Increase the employee-count by 500, opening more job opportunities for people.
- Operations in Turkey and Greece.
- Accomplish 1,000+ brands target.

Services:

- 30 Graphic designs for Alpha Vault, ad designs
- Content writing, blog postings, SEO Optimisation
- Ad generation for leads, instagram boosting and online sales

Note: Ad campaigns does not include ad budget. Subject to changes for budgets exceeding \$15,000/Mo.